

7 pillars of Investment Promotion Strategy for the New Economy

New BOI Strategies

- 01 Restructure industries and strengthen supply chains
- 02 Accelerate industrial transformation to smart and sustainable industries
- 03 Promote Thailand as an international business hub and the regional gateway for trade and investment
- 04 Enhance the competitiveness of SMEs and Startups and connect them to global markets
- 05 Promote investment based on the potential of each area to generate inclusive growth
- 06 Encourage businesses to invest in community development programs
- 07 Promote Thai overseas investment to expand business opportunities

3 DRIVERS

01

02

03

Whole Package Incentives (Tax + Non-tax + Financial Incentives)

End-to-End Services for Both Pre- and Post-Investment

Ecosystem & Ease of Investment

The targets to restructure the country's economy around three core concepts

01

Innovative

An economy driven by technological advancement, innovation, and creativity.

02

Competitive

An economy that is highly competitive, resilient and producing high growth.

03

Inclusive

An economy taking into account environmental and social sustainability, opportunity creation, and economic disparity reduction.

To strengthen the country's status as

5 Regional hubs for business



TECH HUB



BCG HUB



TALENT HUB



LOGISTICS & BUSINESS HUB



CREATIVE HUB